



Brandforming™

Head for the heart

At a glance

We partner with individuals who want to unlock the full potential of their brand by expressing its core idea in the simplest most powerful form. We are multidisciplinary creative thinkers and image makers with expertise in design, campaign, film and digital works, dedicated to the strategic creation and transformation of brands.

Brandforming, LLC is an independently owned and operated company.

Clients

Associations Development Group
Computer Science Teachers Association
Neuronetics
Dynasty Financial Partners
Monvieve
IEEE GlobalSpec
AngioDynamics
Spectrum Science
Maserati
Caffe Lena
Sage Senior Living

Contact

Guy@brandforming.com

Website

Brandforming.com

Twitter

@go2brandforming

Facebook

<https://www.facebook.com/brandforming>

Expertise

Insight & Analysis
Strategy & Positioning
Brand Creation & Transformation
Campaign Development
Brand Visualization
Identity & Design
Brand Architecture & Guidelines
Brand Engagement
Social Media Content Strategy
Interactive Media & Design
Film & Music Production
Innovations

Locations

Home Office: Saratoga Springs, NY
Affiliate offices: NYC, LA, London, Milan,
Bogotá, Mexico City

Leadership

Guy Mastrion, Founder & Chief Creative Officer
Mobile (518) 428-5895

Ed Decker, Director of Operations

Affiliates

Asterisco, Zemoga, Planetarium, We The People, London, Astrat, Max Ascent, Watershed Bridges, Social Radiant, Parry Branding Group, Galileo Media Arts, Mad Glory, AM&J Digital, XPO, Flat Stanley